

Download Crisis Communications Lessons From September 11

By Joseph C Flaherty Jr, Gabrielle Gourgey & Sanjay Natarajan. This article outlines five key lessons and five key principles for risk management, and argues that a holistic approach is the only answer to today's complex markets. The third view is that the financial crisis was at least in part caused by a systemic failure of corporate governance. The failure of corporate governance was not purely an implementation issue, but more a systemic failure of institutional arrangements that were underpinned by increasingly popular paradigms or paradigmatic assumptions like market fundamentalism, self-regulation, self-interest ... When a crisis situation develops, time is of the essence. There's a saying: "If you're not quick, you're not relevant." That's why companies need to have a crisis communication plan in place BEFORE a potentially hazardous situation arises. But, what does that mean? What elements should be included in your crisis plan? While there's no [...] Crisis management is the process by which an organization deals with a disruptive and unexpected event that threatens to harm the organization or its stakeholders. The study of crisis management originated with large-scale industrial and environmental disasters in the 1980s. It is considered to be the most important process in public relations.. Three elements are common to a crisis: (a) a ...