

# Download Explaining Creativity The Science Of Human Innovation

Leadership is a key predictor of employee, team, and organizational creativity and innovation. Research in this area holds great promise for the development of intriguing theory and impactful policy implications, but only if empirical studies are conducted rigorously. Edward B. Tylor's *Primitive Culture* articulates one of two major theories of culture to emerge around 1870. His theory defines culture in descriptive terms as the "complex whole" that makes up social ideas and institutions, and in this it helped to establish anthropology as a recognized science.

1. Introduction. Sarcasm is the lowest form of wit but the highest form of intelligence - Oscar Wilde. Experts on interpersonal interactions, group dynamics, and organizational effectiveness often instruct people to avoid sarcasm, which are expressions intended to humorously communicate one's meaning through language that signifies the opposite (Gibbs, 1986, Pexman and Olineck, 2002).

*The Artful Mind: Cognitive Science and the Riddle of Human Creativity*. 2006. Edited by Mark Turner. With an introduction and a chapter by Mark Turner.