

# Download Narcissism And Luxury Consumption In Digital Age

Narcissism is the pursuit of gratification from vanity or egotistic admiration of one's idealised self image and attributes. The term originated from Greek mythology, where the young Narcissus fell in love with his own image reflected in a pool of water. Narcissism is a concept in psychoanalytic theory, which was popularly introduced in Sigmund Freud's essay *On Narcissism* (1914). That last line...ouch! I have been blogging for ten years. During the early years I tried to monetize my blog several times, but quickly realized that the few hours a week I devoted to writing would be swallowed up in logistics dealing with advertisers and trying to make them happy. Thought Of The Day. ADVERTISEMENT1. How to better leverage social media. Social media is deeply entrenched in our lives: it reaches 82% of the world's Internet population aged 15+ and represents the largest portion of individuals' Internet usage, accounting for nearly 1 of every 5 minutes spent online globally (comScore, 2011). It has become the new communications paradigm for company-to-consumer message delivery (Mangold ...