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Not only is the Institute meeting a felt need by students but it has also achieved recognition by employers, many of whom sponsor their employees as students; and by the colleges, where the Institute's examinations have been incorporated into business studies training programmes as a first step towards a more advanced qualification. An urban enterprise zone is an area in which policies to encourage economic growth and development are implemented. Urban enterprise zone policies generally offer tax concessions, infrastructure incentives, and reduced regulations to attract investments and private companies into the zones. LUIS GARCIA, CPA, MBA Principal - Senior Shareholder Director of Health Care Services . Luis Garcia, Senior Partner and Founder of Garcia & Ortiz, P.A., has been a resident of Tampa since 1961 when he emigrated from Cuba at age 26. By the end of 2012, Starbucks was reporting increased earnings, revenue growing at more than 11%, and was raising its forward-looking profit forecasts (Baertlein, 2012). It also found itself facing a public relations challenge that threatened the company's brand and reputation for corporate social responsibility (Houlder, 2012). On October 15, 2012 Reuters published a report titled, "Special ...